

# Plugin Guide



**by Edwin Boiten & Colleen Slater**

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# Intro

First we like to thank you for your purchase. We really appreciate it. If you have any questions or run into anything please contact us as we are here to help you out.

We are convinced that using this plugin on your Amazon affiliate sites will increase your conversions. But we can not guarantee by law any financial claims like "you will earn this or that" and we are sure you understand that. But like we said in the sales page if after using the plugin you do not see an increase in your conversions we want you to ask for a refund.

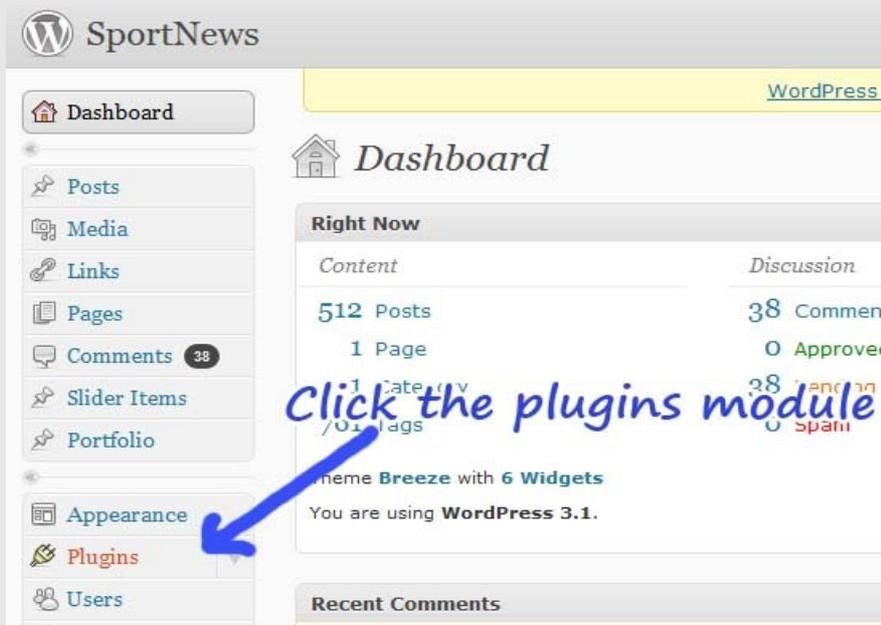
But we do expect you to be happy with the results and love to hear the feedback you have for us on the results.

Thanks  
Edwin Boiten & Colleen Slater

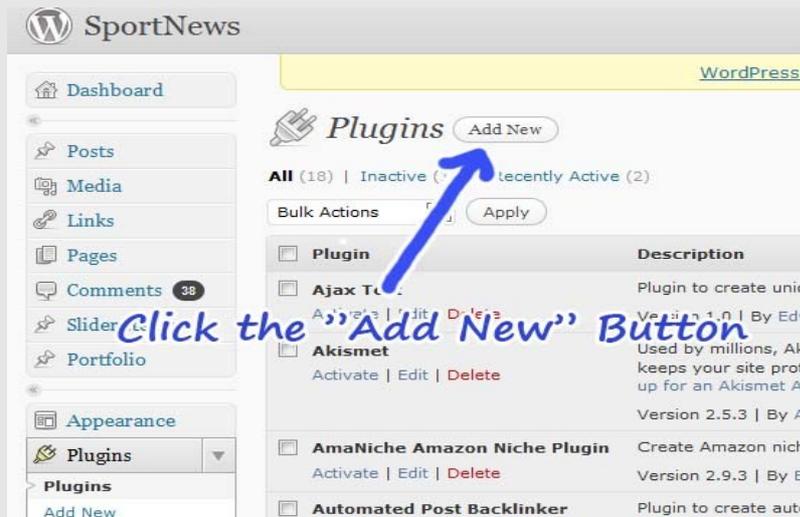
# Plugin Installation

This is a Wordpress plugin and installing it is no different from any other plugin. But just in case you are not familiar with adding a new plugin to your wordpress site here is a step by step (it needs to be a selfhosted wordpress site by the way and not a blog at Wordpress.com)

1. Download the plugin zip file to your computer. Remember the location where you have saved the file
2. Log into your wordpress admin
3. Click the plugins module



4. Click the "Add New" Button



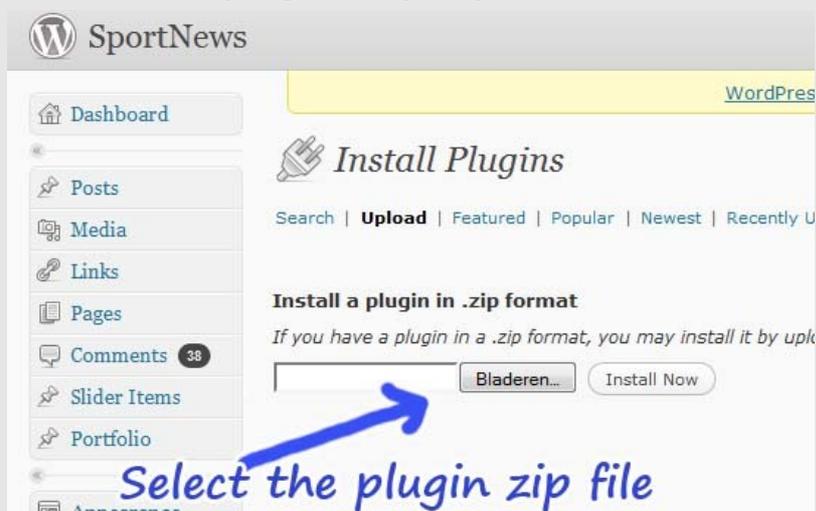
Click the "Add New" Button

5. Click the "Upload" link



Click the "Upload" Link

6. Select the plugin file you just have downloaded and click the "Install Now"



Select the plugin zip file

7. Click the "Activate Plugin" link



***That's it for installing the plugin.***  
*It's activated and now ready for useage.*

# Amazon Details

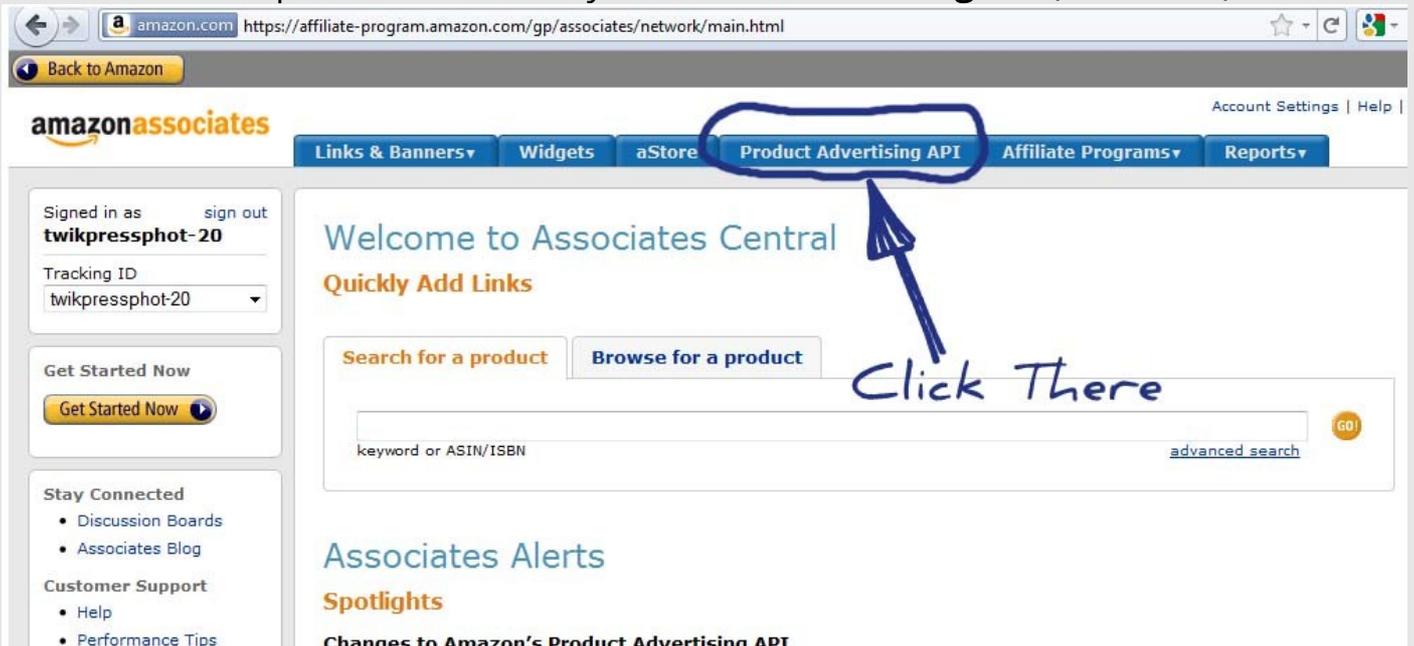
You will need to enter your Amazon API keys. Those you can get for free

You will need the public access key and the secret key. You must also add your associate id or the tracking id.

## Where to get the Amazon keys?

Login to your Amazon associate page <https://affiliateprogram.amazon.com/>

Click the top menu link that says **Product Advertising API** (see below)



The screenshot shows the Amazon Associates Central dashboard. The top navigation bar includes links for 'Links & Banners', 'Widgets', 'aStore', 'Product Advertising API', 'Affiliate Programs', and 'Reports'. The 'Product Advertising API' link is circled in blue. A blue arrow points from the text 'Click There' to this link. The main content area features a search bar with the placeholder text 'keyword or ASIN/ISBN' and a 'GO!' button. Below the search bar, there are sections for 'Associates Alerts' and 'Spotlights'.

After that, if this is the first time you use the API, Click the link that says **Signup now** (see below)

**amazon** Product Advertising API

**Developer Resources**

- Resource Center
- Developer Forums
- Best Practices Guidelines
- Technical Documentation
- Code Samples
- Technical Articles
- WSDL
- Product Advertising API License Agreement

## Advertise Amazon Products on Your Site

### Product Advertising API

The Product Advertising API provides programmatic access to Amazon's product selection and discovery functionality so that developers like you can advertise Amazon products to monetize your website.

The Product Advertising API helps you advertise Amazon products using product search and look up capability, product information and features such as Customer Reviews, Similar Products, Wish Lists and New and Used listings. You can make money using the Product Advertising API to advertise Amazon products in conjunction with the Amazon Associates program. Be sure to join the Amazon Associates program to earn up to 15% in referral fees when the users you refer to Amazon sites buy qualifying products.

[Sign Up Now](#)

As part of our continued effort to ensure that Product Advertising API is an efficient and effective advertising tool, we've identified opportunities to streamline the API. Certain operations and response groups currently supported are infrequently used or are not aligned with the primary purpose of the Product Advertising API, which is to enable Associates to make money by advertising Amazon products in their websites and applications and sending traffic back to Amazon.

The changes, described below, will help us continue to provide you with relevant and useful features to advertise Amazon products. The following changes to the API will take effect on **October 25, 2011**:

- Associate Tag will be a required and verified input parameter in all requests to the API
- SellerLookup, SellerListingLookup and SellerListingSearch operations will no longer be supported by the API
- ItemPage parameter will be limited to a maximum of 10 pages for ItemSearch results

Fill in your details and you will be granted access in a few seconds.

On the next screen it will look like below.

**amazon** Product Advertising API

## Manage Your Account

Please use the links below to manage your Product Advertising API account.

The Product Advertising API uses Amazon Web Services infrastructure for account management and other Product Advertising API features. To manage your account, you are directed to an [aws.amazon.com](#) location to manage your account.

### Access Identifiers

You will need [AWS](#) identifiers to call the Product Advertising API, authenticate requests and send a request to Amazon. Two types of identifiers are available: AWS Access Key Identifiers (Public and Secret Keys) and X.509 Certificates.

[Click here to](#)

- View your AWS Access Key Identifiers (Public and Secret Keys)
- Generate a new secret key
- Generate or upload an X.509 Certificate

### Your

[Click here to](#)

Click in the Access Identifiers box the **Click here** link. The screen below will appear. (it can be that you are asked to sign in first again. do that in that case)

Account

- Account Activity
- AWS Identity and Access Management
- AWS Management Console
- Consolidated Billing
- DevPay
- Manage Your Account
- Payment Method
- Personal Information
- Security Credentials**
- Usage Reports

## Security Credentials

Welcome Paul Edwin Boiten | Sign Out

Account Number [REDACTED]

This page allows you to manage the root account credentials for your AWS Account. To manage IAM Users, their permissions, and security credentials, use the AWS Management Console.

Access to applications and services within AWS cloud is secure and protected in multiple ways. Accessing those applications and services requires the use of special credentials that are associated with your account. There are three types of credentials currently offered by AWS. If you know which security credentials you need, simply select one of the links below:

- ↓ **Access Credentials:** Your Access Keys, X.509 Certificates, and Key Pairs
- ↓ **Sign-In Credentials:** Your E-mail Address, Password, and AWS Multi-Factor Authentication Device
- ↓ **Account Identifiers:** Your AWS Account ID and Canonical User ID

If you are not sure which security credentials you should use, the link below will help you identify the credentials you need for the task you want to accomplish:

[Find out which AWS Security Credentials you need](#)

*Public API Key*  
Access Credentials

*Secret API Key*

There are three types of access credentials used to authenticate your requests to AWS services: (a) access keys, (b) X.509 certificates, and (c) key pairs. Each access credential type is explained below.

Access Keys | X.509 Certificates | Key Pairs

Use access keys to make secure REST and Query protocol requests to any AWS service API. We create one for you when your account is created.

**Your Access Keys**

Created	Access Key ID	Secret Access Key	Status
April 8, 2007	1-HERPMQ-5G855G	Show	Active (Make Inactive)

Your Access Key is the public key. The secret key you will need to click the link that says **Show**. A popup will appear with your Secret Access Key

**Associate id can also be your Tracking ID!**

**Public Api Key = Access Key ID**

**Secret API Key = Secret Access Key**

# Usage

The first thing you need to do after you have uploaded the plugin and activated it, is to go to the options page.

The first section is about your Amazon details

The public and secret API key you have instructions on how to find them in the pages before. The associate id or tracking id speaks for itself.

The country is the default country you use. The plugin will consider the url and thus the country you use in that specific case. But in case it's not able to find the country at first glance the option you use here will be used as a fallback.

The other options speak for itself.

You decide when the alert box should appear, above which discount.

## How is the discount calculated?

The plugin needs a list price and the current price. Without a list price there is no reference and thus the discount can not be calculated. In 90% of the cases Amazon delivers the list price...but there are cases they do not. In that case you need to enter the list price by going to the manage screen and edit the product that you see has no list price.

The alert text can be written in any way you like and you have the following fields that will be replaced with the appropriate values

- [[PRICE]] for the new price
- [[LISTPRICE]] for the list price
- [[AMOUNTSAVED]] for the amount saved
- [[PERCSAVED]] for the percentage saved
- [[LINK]] for the affiliate link
- [[IMAGE]] for the product image
- [[TITLE]] for the product name

The link is created by using the product and your affiliate id. The text or image of the link is added by the field **Call To Action Text** or the **Call To Action Button**. If you enter an url in the Call To Action Button field that will override the text option.

The corner image you can change by selecting one of the default images already present. If you want a complete different one see the section "Ribbon Image"

The main thing of the plugin.....

after you have set the options the way you like you need to add the shortcode to the page or post where you like it to appear. The shortcode is

**[azdf]**

You can place that anywhere you like in the content.

### **product specific alert box**

An other option is to target a product without the need of the Azon Deal Plugin to find that on your page. This option can be used in case you want for instance multiple alert boxes, the plugin does not find your product or if you want to show an alert for your a related product.

The shortcode for that is

**[azdf asin="YOUR\_ASIN"]**

where YOUR\_ASIN is replaced with the ASIN code.

ASIN Code?...if you do not know what that means, Amazon gives each product they sell an unique product code which they call ASIN.

You can find that ASIN code on the product page at Amazon in the product details section see the example on the next page. In case of books, Amazon uses the ISBN number. (not the ISBN-13)

Shop by Department

Search

Sports & Outdoors

Go

Hello, Paul Your Account

Cart

Wish List

Sports & Outdoors Athletic & Outdoor Clothing Bikes & Scooters Boating & Water Sports Exercise & Fitness Fan Shop Golf Outdoor Recreation Shoes Team Sports Sales & Deals

Coleman Sundome 4-Person Tent, Green

by Coleman

★ ★ ★ ★ ☆ (45 customer reviews) | (47)

List Price: ~~\$84.99~~

Price: **\$66.25** & this item ships for **FREE** with Super Saver Shipping. [Details](#)

You Save: **\$18.74 (22%)**



**ZOOM**  
See larger, zoom and other views (with zoom)



[Share your own customer images](#)

**Best Deals Advertisement**

	Coleman Sundome 4 Person Dome Tent, 9' x 7'	<b>\$69.00</b>	<a href="#">Go to offer</a>
	Coleman Sundome Green 4 person Tent	<b>\$86.99</b>	<a href="#">Go to offer</a>

**In Stock.**

Ships from and sold by Amazon.com. Gift-wrap available.

**14 new** from \$66.25 **3 used** from \$57.64

Quantity: 1

**Add to Cart**

or

[Sign in](#) to turn on 1-Click ordering.

**Add to Wish List**

**More Buying Choices**

Botach Tactical	<b>Add to Cart</b>
\$66.25 + Free Shipping	
VMinnovations	<b>Add to Cart</b>
\$78.95 + Free Shipping	
ADIG	<b>Add to Cart</b>
\$82.84 + \$2.00 shipping	

**12 used & new** from \$37.64

[Share](#)

[Ask a friend](#)

**Save More Than 20% on the Coleman Instant 8 Family Tent**  
 For a limited time the popular Coleman Instant 8 Family Tent is specially priced at more than 20% below list price. It's a great time to buy a top-rated family tent that sets up in less than one minute. [Shop now.](#)

Related Items

Page 1 of 5

Most Popular

- Camping Sleeping Bags
- Camp Bedding
- Camp Kitchen Equipment
- Camping Lights & Lanterns
- Tent Stakes
- Tarps & Tie-Downs
- Flashlights
- Camping Furniture



Coleman Green Valley Cool-Weather Sleeping Bag

★ ★ ★ ★ ☆ (72)  
~~\$45.99~~ **\$32.00**  
In Stock and eligible for **FREE** Super Saver Shipping

**Add to Cart**



Coleman Nimbus Large Warm-Weather Scoop Sleeping Bag

★ ★ ★ ★ ☆ (24)  
~~\$42.99~~ **\$36.05**  
In Stock and eligible for **FREE** Super Saver Shipping

**Add to Cart**



Coleman White Water Large Cool-Weather Scoop Sleeping Bag

★ ★ ★ ★ ☆ (45)  
~~\$69.99~~ **\$44.06**  
In Stock and eligible for **FREE** Super Saver Shipping

**Add to Cart**



Intex Classic Downy Queen Arched with 2 Pillows and Double...

★ ★ ★ ★ ☆ (75)  
**\$29.99**  
In Stock and eligible for **FREE** Super Saver Shipping

**Add to Cart**



Coleman Quickbed with Pump Combo

★ ★ ★ ★ ☆ (40)  
~~\$40.60~~ - **\$97.79**

[See all buying options](#)

Product Features

- 4-person dome tent with 63 square feet of sleeping space
- Coleman's exclusive WeatherTec system keeps rain and moisture out
- Adjustable Variflo ventilation and vented Cool-Air port
- Privacy vent window; interior gear pocket; rain fly
- Electrical access port; measures 9 x 7 feet; 1-year warranty
- 59" center height
- 8.5 mm fiberglass poles
- Electric access port
- Floor 1000D Polyethylene
- Sleeps 4 people

light, no pay\* clause--a big step forward for merchants who were burned by inferior products that rarely worked--and drew substantial interest from businesses that wanted to keep their lights on after dark.

In the ensuing years, Coleman expanded its product line well beyond lanterns. The company's current catalog is thick with products that make spending time outdoors a pleasure. There are coolers that keep food and drinks cold for days on end, comfortable airbeds that won't deflate during the night, a complete line of LED lights that last for years, powerful portable grills that cook with an authentic open-grill flame, and much, much more. Coleman has truly fashioned much of our outdoor camping experience, and expects to do so for generations to come.

Product Description

The Coleman sundome tent is ideal for weekend car campers, extended campers, and more. Its exclusive Pin and Ring Design makes it possible for one person to set up the tent. The tent is also designed to make sure you stay dry if it does begin to rain.

Product Details

**Item Weight:** 3 pounds

**Shipping Weight:** 9.8 pounds [\(View shipping rates and policy\)](#)

**Shipping:** This item is also available for shipping to certain countries outside the U.S.

**Shipping Advisory:** This item must be shipped separately from other items in your order. Additional shipping charges will not apply.

**ASIN:** B004J2GUOU

**Item model number:** 2000007827

**Average Customer Review:** ★ ★ ★ ★ ☆ (45 customer reviews)

Did we miss specifying any relevant product features for this product? [Tell us what we missed.](#)

Would you like to [give feedback on images](#) or [tell us about a lower price?](#)

Product Ads from External Websites [\(beta\)](#)

Sponsored Content



Sundome 4 Tent



Kelty Acadia 4-Person



Marmot Limestone



Bio Azules Bio House 4



Bio Azules Bio House 4



Slumberjack Trail Tent



Marmot Limestone

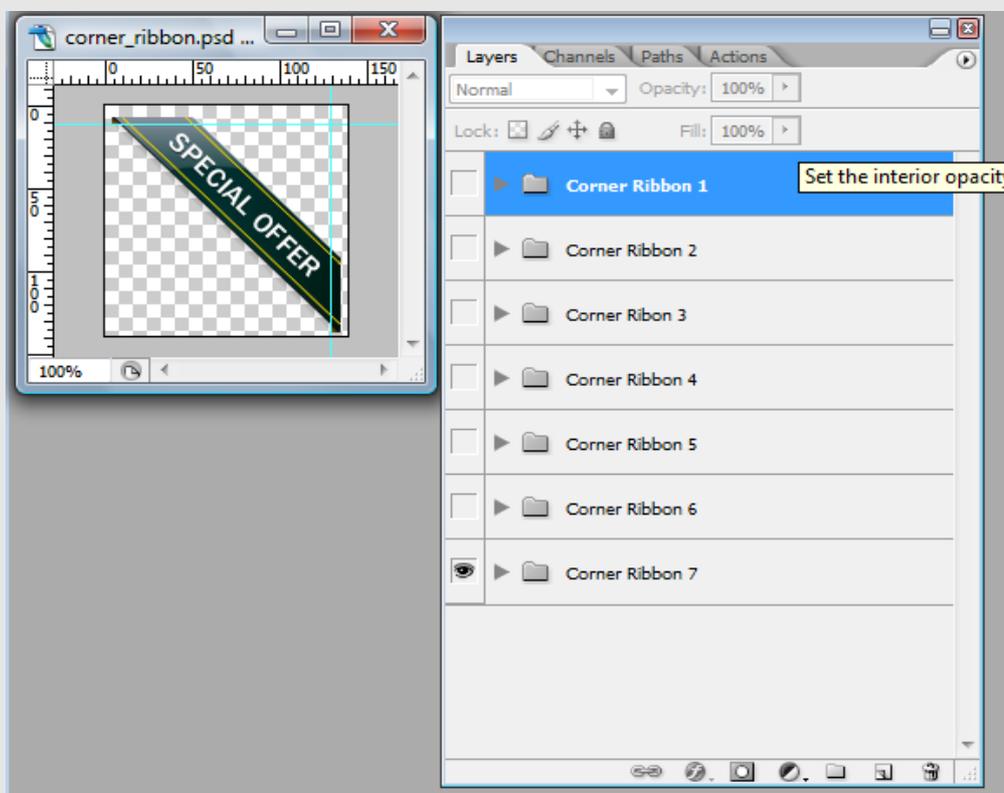
# Ribbon Image

There are in the option screen 7 default images. But we can imagine that you would want a different text, color etc.

So in the download area you will find a zip file that holds a .psd file called corner\_ribbon.psd

That is a Photoshop file which you can open with Photoshop or with the free alternative GIMP. In that file you will find all 7 images, each in a group and just one is displayed.

Make the one visible that you like to adjust and you can change the text and colors



I have positioned the images exactly so if you save the image do not move it around on the canvas as that will make a mismatch on the corners.

If you need any help because you do not know how to use Photoshop or GIMP and it's just a fast modification of the text then send me (Edwin) a message and tell me the text and which ribbon and I will create that image for you.

The ribbons are in the plugin folder under /images/ and they are called corner\_ribbonX.png where X is a number from 1 to 7. Give your new image that same name (select a number between 1 and 7) and upload that image. It will appear in place of the one you have overwritten and is now ready for you to select.

# Common Questions

**Q. The plugin I use to create Amazon product pages/posts is not covered as the plugin does not find my products I refer to**

- A.** Please send the following details to edwin (see contact details at page 13)
- Name of the Amazon plugin you use
  - Screen shot of the content area in the edit post. I want to see shortcodes etc if the Amazon plugin uses that
  - Screenshots of the custom fields (in wp-admin->edit post click at the top right corner the screen options link. That will give you a dropdown, make sure custom fields is checked and then below the area where you write your post you will see the custom fields

**Q. The plugin does not show a discount alert box**

- A.** Does the plugin pick the product up and if so does it have a list price. You can see that in the manage screen.
- The plugin needs a list price and the current price. Without a list price there is no reference and thus the discount can not be calculated. In 90% of the cases Amazon delivers the list price....but there are cases they do not. In that case you need to enter the list price by going to the manage screen and edit the product that you see has no list price.

**If the plugin does pick up the products but if you hit the run now button on the manage page and no prices appear you have made a mistake in the API settings. Make sure those are entered correctly and in the appropriate fields**

# Contact Details

If you have any questions just let us know. If the question is technical about the plugin contact Edwin.

**Contact details Edwin Boiten:**

**Skype :** eboiten

**Email:** edwin@printcoach.nl

**Forum:** edynas (user id)

**Contact details Colleen Slater:**

**Skype :** colleenslatersydney

**email:** support@60minuteaffiliate.com

**Forum:** 60MinuteAffiliate (user id)